

PR *direct* Pricing 2004-05

US

PR *direct* provides comprehensive distribution of company press releases and material news to journalists, analysts, Web sites, databases, financial information providers and other business professionals

	First 400 words	Each add'l 100 words
National	\$375	\$125

Specialty

	First 400 words	Each add'l 100 words
Biotech Hot Spots	\$225	\$75
Energy Hot Spots	\$225	\$75
Entertainment Hot Spots	\$225	\$75
High Tech Hot Spots	\$225	\$75
Investment Opinion	\$150	\$25
Legal Announcements	\$150	\$25
VNR Wire (Video News Release)	\$250	\$50

Global

	First 400 words	Each add'l 100 words
Global Complete	\$3995	\$995
Global Budget	\$1750	\$395
Global Tech	\$1995	\$495
Global Finance	\$2250	\$495
NAFTA	\$695	\$150

National Canadian Media Circuits	First 400 words	Each add'l 100 words
Entertainment Network	\$250	\$60
Health Care Network	\$250	\$60
High Tech Network	\$250	\$60
National Business Network	\$250	\$60
National Media Network	\$250	\$60
Sports Network	\$250	\$60

European Premium Circuits	First 400 words	Each add'l 100 words
Affordable Europe (English Only. No Translations)	\$625	\$100
Europe	\$1500	\$350
German Language Media (Austria, Germany, Switzerland)	\$550	\$150

Latin America/South America

Premium Circuits	First 400 words	Each add'l 100 words
Latin America Completo	\$475	\$75
Spanish Latin America	\$425	\$75
Andean Pack	\$375	\$75
Mercosur	\$375	\$75
Central America	\$375	\$75

Asia

Premium Circuits	First 400 words	Each add'l 100 words
Pan Asia	\$1700	\$400
Budget Asia	\$875	\$225
Greater China	\$600	\$150
Asia Financial	\$1200	\$300
Asia News	\$1000	\$200
Asia Tech	\$1200	\$300
Asia Entertainment	\$1000	\$200

Enhancements

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Audio/Video	\$50 per link